

Devon Greenburg

Graphic Design | Web Design | Photography

CONTACT

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devongreenburg.com

EDUCATION

University of Arizona
BFA Graphic Design
2011 - 2015

SKILLS

- Project management
- Organized
- Thrives in a team
- Learns new skills quickly
- Easily adaptable
- Strong attention to detail
- Positive attitude
- Ability to multitask
- Spreadsheet enthusiast

EXPERTISE

- InDesign
- Illustrator
- Photoshop
- Premier Pro
- Acrobat
- Microsoft office/Google Suite
- Email campaign platforms
- Website builders
- SEO
- Video production
- Social media posting
- Photography

PROFILE

Extensive experience making brochures, posters, and other print & digital designs. Proficiency in mocking up and creating websites with website builders such as Squarespace, Wix & WordPress. Additional website experience with SEO. Photography experience includes up-close product shoots, action photography, and interior design photography.

WORK EXPERIENCE

Freelance Graphic & Web Design

Freelance | 2020 - Current

Ongoing work with Lynne Parker Designs: Re-design website, SEO, graphic design, photograph interior design, create & manage project management platform, create & schedule social media content.

Multiple other clients: Re-design websites and create from scratch.

Multi Media & Design Specialist

Zyppah Sleep Certified | April 2017 - March 2020

SC is an online educational platform for Dentists to learn how to treat Snoring & Sleep Apnea.

- Responsible for all design collateral including brochures, posters, blog posts, social media content, website mock-ups and slidedecks.
- Handled all film & video editing of educational courses and short clips.
- Produced and directed courses, ads and promotions using teleprompters, green screen editing and more.
- Created and managed email newsletter with web platforms & CRM.
- Worked with IT team to redesign the website for better usability.

Graphic Designer

Arizona Student Union Marketing | February 2015 - May 2015

Worked the last semester of college designing collateral for restaurants and events on campus at U of A.

- Posters and brochures

Designer & Photographer Intern

Insight Barcelona | June 2013 - July 2013

Summer internship in Barcelona for an architectural tour company.

- Photographed famed architecture in Barcelona
- Designed startup material

Event Photographer

Gary West Productions | January 2010 - 2013

Photographer for events such as weddings and bar mitzvahs.